



Global Engagement

STRATEGIC PLAN AND INITIATIVES



INTERNATIONAL EXPERIENCES: Why are they beneficial?

HIGH IMPACT PRACTICES

Students who participate in international experiences:

- >> intercultural understanding
- broaden their worldviews
- better contributors to diverse teams
- broader range of career opportunities

SENSE OF BELONGING

Students who participate in international experiences:

- build communities with diverse peers from U-M and across the globe
- >> self-awareness and understanding of intersecting identities
- deepen relationships with faculty

STUDENT SUCCESS

U-M students who participated in an educational opportunity abroad:

- higher graduation rate
- same/less time to complete BA/BS

Trends persist for URM, Pell grant recipients, first-gen and STEM students.

Information Gathering Process

OBTAINED AND ANALYZED DATA



Collected and analyzed U-M data such as completion rates and time to degree of study abroad participants, as well as student demographics and trending study abroad locations.

COMMUNITY STRATEGIC VISIONING INPUT



Members of the Council for Global Engagement and the International Education Network developed ideas to increase participation in education abroad and foster student success.

SYNTHESIZED AND ORGANIZED INFORMATION



The input, along with additional benchmarking and research, were used to develop strategic initiatives.

Strategic Vectors to Increase Participation



Promote early awareness of Education Abroad Opportunities.



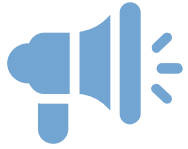
Launch accessible & equitable programming to diversify student participation.



Diversify offerings of international programs across the institution by location and format.



Develop and enhance support for pre-departure orientation and post-experience reflections.



Promote Early Awareness of Education Abroad Opportunities

PRESENCE

- International opportunities fair; Study abroad media campaign; Mixers

EDUCATION

- Education abroad opportunity workshops; Scholarships

OUTREACH

- Early outreach to incoming class (pre-arrival)

ADVISING

- Academic advisor engagements





Develop and Enhance Support for Pre-Departure Orientation and Post-Experience Reflections



PREPARATION

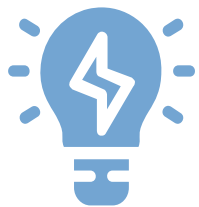
- Enhanced pre-departure preparation

TRAINING

- Faculty trainings for emergency management

REFLECTION

- Post-experience reflection workshops



Launch Accessible and Equitable Programming to Diversify Student Participation

FACULTY/STAFF

- Support/promotion of faculty-led short-term experiences
- DEI trainings for Ed Abroad staff
- Curriculum integration of int'l engagements

STUDENTS

- Passport Days
- Scholarships for first-generation participants





Diversify Offerings of International Programs Across the Institution



SUPPORT

- First-time faculty-leader workshops & grants

FUNDING

- Grant program for new experiences in the Global South

RECOGNITION

- Faculty Innovation Award for Education Abroad

STRATEGIC GOALS

5-YEAR HORIZON

60% of U-M undergraduate and doctoral students have at least one academic or co-curricular international experience by graduation.

12.5% of students going abroad are first generation students. (Total U-M percentage of first-gen students is 14%.)

10-YEAR HORIZON

85% of U-M undergraduate and doctoral students pursue at least one academic or co-curricular international experience by graduation.

First-generation, URM, and Pell-eligible students abroad match corresponding representation among U-M students.

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STRATEGIC PLAN: NEXT STEPS

1) PILOTED SUBSET OF ACTIVITIES

- Flyers+bookmarks for Campus days and In-State receptions
- Faculty-led study-abroad panel
- Pre-departure videos
- Passport days (selected schools)

2) SEEKING VOLUNTEERS TO INCREASE AND BROADEN INITIATIVE POOL

3) SUBMITTED FUNDING REQUEST



Questions?

Please reach out to the
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